



# Gold Sponsorship

\$10,000

## Sponsorship Benefits

- Naming opportunity
- Recognition in all marketing activities (including training presentations and media interviews)
- Prominent logo recognition on race T-shirts
- Prominent logo recognition on marathon website with a link to the sponsor's website
- Prominent logo recognition on race posters
- Prominent logo recognition on race brochure/entry form
- Opportunity to distribute company's informational flyers or coupons to each participant via runner race packets
- Prominent logo recognition in all print advertising
- Company recognition in all electronic advertising
- Opportunity to provide an informational booth at the race for participants and their families
- Acknowledgement pre-race and at awards ceremony
- Free entry for one corporate relay team (five members)
- Free entry for four marathon and/or half marathon participants
- Complimentary signage at race finish area

## Why sponsor the Kroll's Diner Bismarck Marathon?

- Take advantage of the marathon's marketing power. Your company name will reach thousands of runners in North Dakota and beyond.
- Be known as a company committed to health and wellness by supporting an event that promotes wellbeing.
- Boost the local economy: In 2009, more than half the participants were from outside Bismarck-Mandan, including representation from 33 other states and Canada.
- Support local charities: The Kroll's Diner Bismarck Marathon donates a portion of its proceeds to North Dakota charities. In addition, the winning corporate challenge relay earns \$500 to give to the charity of their choice.







